

Sponsorship Opportunities for Hook '25

Industry Reception and Tailhook Bar (\$4,000)

Thursday, 21 Aug, 5:00pm – 10:00pm

- 6 sponsorships available.
- Sponsor receives recognition from the Air Boss in his opening remarks to Industry Partners and Navy leadership.
- Company name and logo displayed on three large signs prominently displayed throughout the reception area.
- Company name and logo displayed at one of the six bars in the reception area. Complimentary beer, soda, water served. All other drinks will be cash bar.
- Sponsorship also recognized in the Official Hook '25 Program and our website.
- This event is attended by most Navy and Marine Corps active-duty leadership (last year, over 30 flag and general officers).
- This is a ticketed event (\$20 per guest) for Industry Partners and Navy leadership.
- Expected attendance: ~500
- Sponsors receive complimentary tickets for their company reps.

Industry Reception (\$3,000)

Thursday, 21 Aug, 5:00pm – 10:00pm

- 15 sponsorships available.
- Sponsor receives recognition from the Air Boss in his opening remarks to Industry Partners and Navy leadership.
- Company name and logo displayed on three large signs prominently displayed throughout the reception area.

- Sponsorship also recognized in the Official Hook '25 Program and our website.
- This event is attended by most Navy and Marine Corps active-duty leadership (last year, over 30 flag and general officers).
- This is a ticketed event (\$20 per guest) for Industry Partners and Navy leadership.
- Expected attendance: ~500.
- Sponsors receive complimentary tickets for their company reps.

Bug Roach Mixer Tailhook Lounge Bar Sponsorship (\$2,000)

Friday, 22 Aug 2025, 6:00pm – 10:00pm

- **6 sponsorships available.**
- Sponsorship includes company name and/or logo placed at one of the six bars in the Tailhook Lounge and Bar area.
- Complimentary beer and wine will be served, all other drinks will be cash bar.
- Recognition will also be placed in the Hook 25 Official Program and website.
- Food lines and seating for the Bug Roach Mixer will be in this area.

Panel Sessions (\$2,000)

- **5 sponsorships available**
 - Panel Session #1 – Thursday, 21 Aug, 1545 – 1715
 - Safety Command Brief – Friday, 22 Aug, 0930 – 1030
 - Panel Session #2 – Friday, 22 Aug, 1045 – 1200
 - PERS – 43 Brief - Saturday, 23 Aug, 1300 – 1415
 - N98 Panel - Saturday, 23 Aug, 1430 – 1530

Golf Hole (\$300)

Friday, 22 Aug 2025, 7:00am – 1:00pm

- **18 sponsorships available.**
- Sponsorship gets your company signage at a tee box during the tournament.
- Recognition in the Official Hook '25 Official Program and website.

Closest to the Pin (\$400)

Friday, 22 Aug 2025, 7:00am – 1:00pm

- **2 sponsorships available (one per course).**
- Sponsorship gets your company signage at the designated longest drive tee box during the tournament.
- Recognition in the Official Hook '25 Official Program and website.

Longest Drive (\$400)

Friday, 22 Aug 2025, 7:00am – 1:00pm

- **2 sponsorships available (one per course).**
- Sponsorship gets your company signage at the designated longest drive tee box during the tournament.
- Recognition in the Official Hook '25 Official Program and website.

Awards Luncheon and Banquet Tables (\$900 and \$1100 respectively)

Saturday, 23 Aug 2025

- **No limit of sponsorships.**
- 10 seats per table.
- Preferred table location.
- Sponsors receive recognition by the President in opening remarks.
- Recognition in the Hook '25 Official Program and website.

Pre-Banquet reception sponsorship (\$3,000)

Saturday, 23 Aug 2025, 5:30pm – 7:30pm

- **8 sponsorships available.**
- Sponsorship includes company name and/or logo placed prominently in the reception area.
- Company name and/or logo placed at one of the eight bars in the reception area.
- Complimentary beer and wine will be served, all other drinks will be cash bar
- Recognition during Banquet opening remarks and recognition in the Official Hook '25 Program and website.

Banner Sponsorships (\$2,000)

- **5 sponsorships available.**
- Hang your company banner in the registration area for all three days of Hook.
- Recognition in the Hook '25 Official Program and website.

Promotional Screen Sponsorship (\$1,000)

- **9 sponsorships available.**
- When entering the Hook '25 symposium area, there are numerous 55" video screens on both sides of the wall. Every attendee (est. 4,000) will see these screens every day throughout the three-day event. See below.
- Sponsorship includes your company logo for all three days of Hook.
- Recognition in the Hook '25 Official Program and website.

Reserved Sponsorships

Industry Panel (\$2,000) – reserved for Boeing, Lockheed Martin, Northrop Grumman, BAE, HII – Newport News Shipbuilding.

Flag Panel (\$3,000) – reserved for Lockheed Martin.

Hook '25 Lanyard (\$3,500) – reserved for GE Aerospace.

Bug Roach Wristband (\$4,000) – reserved for Lockheed Martin.

Golf major sponsor – reserved for Boeing, Lockheed Martin, Northrop Grumman.

Fri and Sat Breakfast (\$6,000) – reserved for L3Harris.

Winging Ceremony (\$2,000) – reserved for CAE.

Spouse Social (\$3,000) – one of two sponsorships reserved for Top Hook Realty.

If any of the reserved sponsorships become available, we will notify you.

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